

The Philadelphia Association of Paralegals' EDUCATION CONFERENCE

Paralegals Shine Like Diamonds

Friday, September 30, 2016

The Pennsylvania Bar Institute

The Wanamaker Building | 100 Penn Square East
Philadelphia, Pennsylvania 19107



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THANK YOU!

The Philadelphia Association of Paralegals' Annual EDUCATION CONFERENCE

Friday, September 30, 2016
The Pennsylvania Bar Institute Conference Center - 10th Floor
The Wanamaker Building
100 Penn Square East
Philadelphia, Pennsylvania 19107

SCHEDULE OF EVENTS

Registration: 8:00 AM – 9:00 AM

10th Floor Reception Area
Continental Breakfast: 8:00 am – 9:00 am
(Sponsored by The Tasa Group)

Session I: 9:00 AM – 10:00AM

Morning Break: 10:00 a.m. – 10:30 a.m.
(Sponsored by Peirce College)

Session II: 10:30 AM – 11:30 PM

Luncheon: 11:30 PM – 1:30 PM

(Sponsored by Veritext)
Keynote Address by
Kimya S.P. Johnson, Esquire
The Crystal Tea Room
9th Floor

Session III: 2:00 PM – 3:00 PM

Afternoon Break: 3:00 PM – 3:15 PM
(Sponsored by The Legal Intelligencer)

Exhibitor Raffles: 3:00 PM – 3:15 PM

Session IV: 3:15 PM – 4:15 PM

EXHIBIT AREA: 8:00 AM – 4:15 PM

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THE PRESIDENT'S MESSAGE

On behalf of The Philadelphia Association of Paralegals, we are extremely excited to be able to host this year's 30th Anniversary Education Conference at the Pennsylvania Bar Institute. It promises to be a fun-filled day of learning and networking!

Paralegals Shine Like Diamonds is the theme of this year's 30th Anniversary Education Conference. A diamond is the hardest naturally occurring substance. Remember, diamonds are made under pressure. An anonymous quote states "Diamonds need not explain how radiant they are, they just keep shining." So this year's Education Conference celebrates all the Paralegals who "just keep shining."

We are excited to have Kimya S.P. Johnson, Director of Diversity & Inclusion, at Cozen O'Connor, as this year's keynote speaker. Ms. Johnson leads the firm's efforts to recruit, develop, retain, promote and advance diverse attorneys across the firm's 24 offices in the United States, Europe and Canada. Ms. Johnson works to help develop and execute programs designed to increase diversity within the firm and to promote its core value of inclusion. Prior to her current role, she practiced within the labor & employment group and handled employment discrimination claims, FMLA, retaliation actions, WARN Act litigation, executive contract issues, and labor-related disputes at the state and federal levels. She currently serves on the boards of The Philadelphia Diversity Law Group, the Einstein Health Network, and Big brother Big Sisters Independence Region. She earned her undergraduate degree from Spelman College, her master's degree from Columbia University, and her law degree from Case Western Reserve University School of Law.

As for the rest of the Conference, our Education Committee Chair and past president, Lyndora Patterson Tiller, and the entire Education Committee have spent the majority of this year planning a spectacular conference, as you will see from the offerings in this brochure. Please see the Registration Form of this brochure for an outline of our outstanding lineup of seminars. We anticipate that by the Conference date, each course will be approved by The National Federation of Paralegal Associations and the Keystone Alliance of Paralegal Associations for 1 continuing legal education credit each. As usual, it will be difficult to choose between the 16 exciting topics and their dynamic and esteemed presenters.

PAP would also like to extend a special thank you to our vendor sponsors and encourage our members to use their services before using a competitor. Don't miss your chance to meet with our sponsors attending the conference and check out some of the wonderful giveaways!

We look forward to seeing you at the 30th Anniversary Education Conference!

Sincerely,



Andrea Yannuzzi
2016 President

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ASSOCIATION ACKNOWLEDGMENTS

We would like to thank the Education Committee members, Theresa Coger, Karen Daemer, Christine Flynn, Vivian Luckiewicz, Mary Lou O'Connell, Babette Pace, Victor Panieczko, Kathy Merlino, Harry Reichner, Tamika Way and Valerie Wilus for their assistance with the organization of The Philadelphia Association of Paralegals' 2016 Education Conference. Special thanks to volunteers India Carroll, Patrycia Gryczewska, Trena Luke, and Eleanora Martin.

We also want to acknowledge our Keynote Speaker, Kimya S. P. Johnson, Esquire and all of the speakers for taking the time out of their busy schedules and volunteering their time and effort in making our 30th Education Conference a huge success. We extend our sincerest thanks.

On behalf of The Philadelphia Association of Paralegals' Education and Marketing Committees, we thank the following businesses for their continued support and contribution to this event:

SUPPORTING VENDORS

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We would like to extend a special thank you to law firm of Cozen O'Connor and Independence Blue Cross for all of their extra support.

A stylized, cursive signature of Lyndora Patterson Tiller in black ink.

Lyndora Patterson Tiller
Education Committee Chairperson

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KEYNOTE SPEAKER



Kimya S.P. Johnson

Kimya S.P. Johnson serves as Cozen O'Connor's, an AmLaw 100 law firm, first Director of Diversity & Inclusion. In this role, Kimya leads the firm's efforts to recruit, develop, retain, promote and advance diverse attorneys across the firm's 24 offices in the U.S., Europe and Canada.

Kimya works closely with the firm's management and leadership as well as Recruiting/Hiring, Human Resources, Professional Development, and Marketing Departments to develop and execute programs designed to increase diversity within the firm and to promote its core value of inclusion. Kimya leads the firm-wide Diversity & Inclusion Committee, while also serving on the Hiring Committee, Pro Bono Committee and the Women's Initiative Steering Committee.

Prior to assuming her current role, Kimya practiced within the labor & employment group and handled employment discrimination claims, FMLA, retaliation actions, WARN Act litigation, executive contract issues, and labor-related disputes at the state and federal levels. She also regularly counseled employers with regard to human resources matters. Kimya has been recognized by The Legal Intelligencer as a 'Lawyer on the Fast Track,' as a "PA Rising Star in Employment & Labor" by SuperLawyers Magazine, and as an "Influential Woman" by the Philadelphia Chapter of the NAACP. Kimya also received the "MultiCultural Leadership Award" from the National Diversity Council and frequently speaks and writes on issues of leadership and diversity. Before practicing law, Kimya was a public elementary school teacher in South Bronx, NY, through the Teach for America program.

Kimya is actively engaged in the community. She serves as "First Lady" of Dare to Imagine Church, a West Philadelphia-based congregation with over 450 members. Additionally, she currently serves on the boards of the Philadelphia Diversity Law Group (PDLG), the Einstein Health Network, and Big Brothers Big Sisters Independence Region and she is a member of multiple social service organizations. She earned her undergraduate degree from Spelman College, her master's degree from Columbia University, and her law degree from Case Western Reserve University School of Law.



PRIZES!

All attendees will be eligible to win some great prizes!

PAP MEMBERSHIP:

- Any member who pays out-of-pocket for their PAP membership will be entered in a drawing to win a free 2017 PAP membership
- Every student attendee will be entered in a drawing to win a free 2017 PAP student membership

SCHOLARSHIPS:

- Enter a drawing for a chance to win one of two NFPA scholarships (PACE or PCCE, depending on which the winner is qualified to sit for)

CLEs:

- Enter for a chance to win a free CLE session from the NFPA

PRIZES GALORE:

- Every attendee will be eligible for raffle prizes (gift certificates to the Field House, Plough & Stars, and so much more!)

NOTES

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MENU SELECTIONS

Friday, September 30, 2016
Grand Ballroom 12:00 – 2:00 p.m.

Crystal Tea Room - 9th Floor
Wanamaker Building – Philadelphia, PA

MENU

CLASSIC GARDEN SALAD

*Mixed Greens, Sliced Cucumber, Roma Tomatoes, Black Olives,
Garlic Croutons, Tossed in a White Balsamic Vinaigrette*

ENTRÉE

Chicken Piccante*

*Pan Seared Chicken Breast with lemon & capers in a white wine butter sauce
With Fingerling Potatoes and Grilled Seasonal Vegetables*

★

Salmon*

With Fingerling Potatoes and Grilled Seasonal Vegetables

★

Vegetable Strudel

★

Roasted Portobello Mushroom & Asparagus (Vegan)

DESSERT

Mini Pastry Trio Plate

Fruit tart, Cannolis, Cream Puff, Eclair, Hazelnut Moose Tart, Mini Carrot Cake

Assorted Rolls, butter, freshly brewed coffee, decaffeinated coffee and teas

*These dishes are also offered in gluten-free versions. Vegan meals are also available.
Special requests must be received by September 2, 2016.

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*Wishing all of our friends at
Philadelphia Paralegal Association
a successful 2016 Education Conference.*



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SESSION I

9:00 AM - 10:00 AM

EMPLOYMENT LAW

Document Productions in Employment Discrimination Claims

Document production in employment discrimination claims contain unique challenges and opportunities. With the growth of electronic data and communications, litigants have to be aware of their obligations to provide information beyond just hard copy form, but also to assess what is a reasonable limit so they are not drowning in data in a single-plaintiff discrimination case. Additionally, making informed decisions as to the temporal and organizational scope of productions can have a significant impact on the disposition of the case, as the universe of documents produced will reflect the universe of comparators and circumstances in which a plaintiff can identify an issue of material fact. In this session, we will discuss best practices for gathering responsive documents and data, the traditional universe of documents that are sought, and some of the tricky situations and how best to navigate them.

1.00 NFPA CLE Credit Pending

1.00 Keystone Alliance CLE Credit Pending

Charles A. Ercole, Esquire

Klehr Harrison Harvey Branzburg LLP

Mr. Ercole is a partner and Chair of the Labor and Employment Law Practice Group at Klehr Harrison Harvey Branzburg LLP. He has been named a Pennsylvania Super Lawyer® consecutively since 2009 by a vote of his peers.

Mr. Ercole represents and advises clients in all aspects of employment litigation including sexual harassment, discrimination, wage and hour, and non-competition/non-solicitation/trade secret agreements. Mr. Ercole has acted as lead counsel in class actions. He represents employers in their dealings with organized labor, including union avoidance campaigns, negotiating collective bargaining agreements, and defending unfair labor practice charges. His clients value his business acumen and negotiating skills.

Mr. Ercole is a member of the Board of Directors, Homeless Advocacy Project; Board President of the St. Francis Xavier School; and Past Board President of Little Brothers Friends of the Elderly.

Mr. Ercole is a graduate of Rutgers University School of Law and is admitted to practice in Pennsylvania, New Jersey, the Third Circuit Court of Appeals and the United States Supreme Court.

EMPLOYMENT LAW

Document Productions in Employment Discrimination Claims

Jonathan Krause, Esquire

Klehr Harrison Harvey Branzburg LLP

Mr. Krause is a partner with the law firm of Klehr Harrison Harvey Branzburg LLP. He represents employers in all aspects of employment and labor law, with a particular emphasis on discrimination/harassment, trade secret/non-compete, wage and hour, and whistleblower issues.

Mr. Krause works with clients across many industries, including the health care, financial services, retail, insurance, service, pharmaceutical, life science, energy, manufacturing, and technology industries. He has assisted companies ranging in size from those in the Fortune 100 to early stage companies securing their first rounds of financing.

Mr. Krause represents pro bono clients in various areas, including veteran benefits, asylum status, and election reform and voter protection. He is a member of the Board of Directors and Chair of the International Affairs Committee; a member of the National Civil Rights Committee and the Anti-Defamation League Southeastern Chapter.

Mr. Krause is a graduate of Duke University School of Law and is admitted to practice in Pennsylvania and New Jersey. He practices before state and federal trial and appellate courts, the EEOC, OSHA, NLRB, DOL, and state agencies and has represented clients throughout the United States.

SESSION I

9:00 AM - 10:00 AM

ESTATES AND TRUSTS

Digital Assets in Estate Administration

In an age where everyone carries their e-mails, pictures, passwords, documents, and bank account information on their phones, access to an individual's digital assets and digital information is becoming more and more important when an online user becomes incapacitated or dies. The Uniform Law Commission has drafted a uniform act to try to bring state laws addressing a fiduciary's access to digital assets into the 21st century. Unfortunately, states have been slow to address digital assets, thereby creating an gap in the law that fiduciaries must maneuver in order to effectively administer one's estate.

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Justin H. Brown, J.D., LL.M.

Flaster/Greenberg, P.C.

Justin H. Brown is a shareholder in Flaster Greenberg's Trusts and Estates, Taxation, and Business and Corporate Practice Groups. Mr. Brown focuses his practice on estate and tax planning, estate and trust administration, and estate litigation. Mr. Brown's estate and tax planning practice involves advising clients in connection with wealth transfer, asset protection and business succession strategies. He also counsels fiduciaries with respect to their duties and obligations in connection with the administration of estates and trusts. Rounding out his practice, Mr. Brown's probate and Orphans' Court litigation practice involves representing both fiduciaries and beneficiaries in will contests, fiduciary accountings and guardianship proceedings. He graduated from American University Washington College of Law, cum laude, where he served as Note and Comment Editor for the American University Journal of Gender, Social Policy & the Law. Mr. Brown received his LL.M. in Taxation from Villanova University School of Law and his B.A. from Washington University in Saint Louis, where he graduated with college honors.

SESSION I

9:00 AM - 10:00 AM

TECHNOLOGY

Technology and the Constitution

We now live in a world of Snapchat, Reddit, Kik, Stingrays, Automated License Plate Readers and online marketplaces where individuals can meet, communicate and engage in transactions unimaginable even a decade ago. In this new era, our courts are struggling to apply existing law to deal with these 21st Century challenges. This lecture will examine recent Supreme Court decisions applying technology in the context of the First and Fourth Amendments, as well as new issues awaiting court review.

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Liz Canapary, Esquire

Community College of Philadelphia

Liz Canapary teaches in the Paralegal Studies Program at Community College of Philadelphia. She teaches courses related to technology and the law, including e-discovery and legal technology. In 2012, she was awarded a Perkins Grant to evaluate technology used in the Paralegal Studies Program and in 2015 she won a League of Innovation Award for her help in establishing expungement clinics at the school in connection with the Fox Rothschild Center for Law and Society. Ms. Canapary is currently working with the Center to facilitate a series of deliberative democracy discussions relating to incarceration and returning citizens. Prior to her teaching career, Ms. Canapary worked in Commercial Litigation at White and Williams LLP. She received her J.D. from Cornell Law School and her B.A. from University of Rochester.

SESSION I

9:00 AM - 10:00 AM

HEALTH CARE LAW

Pennsylvania's Medical Cannabis Act – Medical Marijuana

On May 17, 2016 the Pennsylvania Medical Marijuana Act came into effect. The Act, which makes Pennsylvania the 24th state to regulate medical marijuana, establishes a permitting program within the Department of Health. This program will examine the language of the Act, explore the specific requirements for permitting, and touch upon the ethical implications a lawyer faces while representing a client in the medical marijuana industry. Topics that will be address include: Certification requirements for health care providers; patient registration information; permitting of Medical Marijuana Organizations and more.

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William G. Roark, Esquire

Hamburg, Rubin, Mullin, Maxwell & Lupin, P.C.

William G. Roark is a Principal of Hamburg, Rubin, Mullin, Maxwell & Lupin and a member of the firm's Litigation Department. He focuses on environmental litigation and catastrophic injury cases. His litigation experience includes representing those suffering from traumatic brain injuries; medical malpractice and exposure to dangerous chemicals.

Mr. Roark also practices in the developing legal field surrounding Pennsylvania's Medical Marijuana Act. He remains on the forefront of the legislative development and expected interpretation of the proposed law. Mr. Roark is a frequent course planner and speaker for seminars educating professionals on this new field. Since 2014, he has devoted his time to expanding the legal profession's knowledge and awareness of the Medical Marijuana Act and its precursors so that profession can be better prepared to meet the numerous legal needs on the horizon.

Mr. Roark is an active member of the Montgomery Bar Association, chairing and participating in various committees. Mr. Roark is a past editor for the Montgomery County Law Reporter, past chair of the Environmental Law Committee and a contributing editor to Montgomery County's Civil Practice Manual. He serves as a member of the Board of Directors of Legal Aid of Southeastern Pennsylvania. In 2016, Mr. Roark was selected to participate in Montgomery County's prestigious Leadership Academy.

HEALTH CARE LAW

Pennsylvania's Medical Cannabis Act – Medical Marijuana

A graduate of Bucknell University (B.A. Economics, cum laude, 2003), Mr. Roark received his law degree with honors in 2006 from Villanova University where he served as a member of the Villanova Moot Court Board Executive Committee. Prior to joining the firm, Mr. Roark worked for Environmental Equipment Inc., where he helped usher in the green-age by selling, servicing and installing solar pool heating systems.

For seven consecutive years (2010-2016) Mr. Roark has been selected for inclusion in Super Lawyers – Rising Stars Edition. No more than 2.5 percent of the lawyers in the state who are 40 or younger, or who have been practicing for ten years or less, are named to the list each year.

NOTES



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SESSION II

10:30 AM - 11:30 AM

CORPORATE

CORPORATE GOVERNANCE: THE ABCs OF IT ALL

This session will examine the ways in which a corporation is controlled and directed. It will provide an overview of basic corporate structure, as well as a review of key corporate stakeholder roles, including shareholders, directors, management, customers, and the government. Utilizing real-world examples, the session will explore why corporate governance is important and necessary in a modern corporate environment.

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Cynthia Gentile, Esquire

Assistant Professor of Legal Studies at Peirce College

Professor Cynthia Gentile is a full-time faculty member in the Legal Studies department at Peirce College and an adjunct faculty member in School of Business at American Public University.

Professor Gentile received her Bachelor's of Arts degree in both English and American Studies from Rutgers University, Douglass College. She received her J.D. from Rutgers School of Law. While attending Rutgers School of Law, Professor Gentile served as a founding editor of the Rutgers Journal of Law & Religion.

Professor Gentile is the immediate past-president of the Mid- Atlantic Academy of Legal Studies in Business (MAALSB), and serves as Editor-in-Chief of the Atlantic Law Journal, a publication of the MAALSB. She also serves as an Editorial Consultant for The Paralegal Educator, the journal of the American Association of Paralegal Educators (AAfPE). Lastly, Professor Gentile was appointed to the New Jersey Bar Association – Paralegal Committee in 2011 and reappointed in 2014.

Prior to joining Peirce College, Professor Gentile was a Research and Training Consultant for LexisNexis—a provider of information and business solutions for legal professionals—where she instructed attorneys and paralegals in legal research methods. She also served as a New Jersey Superior Court judicial law clerk for the Honorable George L. Seltzer, Presiding Judge, Chancery, Atlantic and Cape May Counties. She is licensed to practice law in New Jersey and Pennsylvania.

SESSION II

10:30 AM - 11:30 AM

ESTATES AND TRUSTS

Who Gets What and Who's In Charge: The Basic Rules of Intestate Succession

Every state has laws that direct what happens to property when someone dies without a valid will and the property was not left in some other way (such as in a living trust). This program will discuss the laws of intestacy for Pennsylvania and New Jersey. Who is entitled to inherit when there is no will? Who has the right to be appointed Administrator? What happens when you can't find intestate heirs? Who gets assets when there are no heirs? How does intestacy result in extra cost and complexity that can be avoided by having a will? Suppose you can only find a copy of a will? How can probate be avoided entirely?

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Guy F. Matthews, Esquire

Eckell, Sparks, Levy, Auerbach, Monte, Sloane, Matthews & Aulander, P.C.

Guy Matthews joined Eckell Sparks in 1989. He received his undergraduate and master's degree in Business Administration from Widener University. Mr. Matthews earned his law degree in 1979 from Temple University School of Law and a Master of Laws in Taxation from Villanova University. Additionally, he has received the C.L.U. and Chartered Financial Consultant designation from the American College.

Mr. Matthews' practice concentrates in the representation and counseling of individual and corporate clients in business, estate, and financial planning matters. He personally handles all aspects of the estate planning process from the client interview to the drafting and execution of all documents. Mr. Matthews has direct involvement with numerous corporate fiduciaries and has incorporated into his documents changes suggested by the particular fiduciary.

Estate planning techniques used and documents prepared include wills, Revocable Trusts (including Marital/Bypass Trusts), Irrevocable Life Insurance Trusts, Generation Skipping "Dynasty" Trusts, Personal Residence Trusts, Family Limited Partnerships, Defective Grantor Trusts, Split Dollar Arrangements, Deferred Compensation Arrangements, GRITs, GRUTs, Charitable Remainder Annuity Trusts and Unitrusts, and "Stretch IRA" Trusts.

Mr. Matthews' practice also involves the administration of complex estates, including post mortem planning, and estate tax audits. He is directly involved in the administration of trusts including--Charitable Remainder Trusts, Life Insurance Trusts and Marital/Bypass Trusts, assisting both corporate and individual fiduciaries. Additionally, he prepares and conducts seminars for the public and professional organizations (CPA organizations, CPE approved, estate planning and bar organizations) on various estate planning topics.

SESSION II

10:30 AM - 11:30 AM

LEGAL WRITING

Why Lawyers Make the Worst Writers

While attorneys are exposed to and trained in legal writing through school, internships and employment, they often make the worst writers, relying on outdated form and foregoing clarity and precision when drafting documents. Beginning with a review of the hard and fast rules of writing, this session will use plentiful examples from published opinions and other legal sources to examine legal writing gaffes and find solutions that can be applied to all types of legal writing.

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Diane Pevar, Esquire

Chair of Business, Technology and Legal Studies, Manor College

Diane Pevar is Chair of Business, Technology and Legal Studies at Manor College in Jenkintown, Pennsylvania. She holds a B.A. in Biology from Temple University and a J.D. from Temple University School of Law. As an attorney, Ms. Pevar has practiced personal injury law, specializing in complex catastrophic loss litigation. As an educator, she teaches law and criminal justice and specializes in instructional design, most recently developing new educational technology, The Law Simulation Series, for Wolters Kluwer Law & Business. Ms. Pevar has served the American Association for Paralegal Education (AAfPE) as President Elect, President, and Immediate Past President of AAfPE (2002-2005) and as AAfPE's Director of Associate Degree Programs and Education Committee Chair. She also has her own YouTube channel, Legal Laugh Tracks.

SESSION II

10:30 AM - 11:30 AM

LITIGATION: DOMESTIC VIOLENCE

A Paralegal's Role in Domestic Violence

Many law firms, social service agencies, court systems, and governmental agencies employ paralegal professionals to work with counsel in Domestic Violence cases. Paralegals' responsibilities include, but are not limited to, assisting with client interviews (both plaintiff and defendant), helping domestic violence victims navigate the often frightening Protection From Abuse (PFA) filing and court processes, working as victim advocates, and working in domestic violence court units as clerks and administrators. It is imperative that paralegals working in any law firm or agency that deals with domestic violence cases be familiar with both the substantive and procedural aspects of PFA law. In this fast paced workshop, we will discuss the nuts and bolts of the Pennsylvania Protection From Abuse Act, as well as the new Pennsylvania Protection from Sexual Abuse and Intimidation Act, which was enacted in 2015. Topics covered will include a synopsis of each Act, parties covered under each Act, the court process, civil vs. criminal remedies, out of court resources for victims, and other legal relief available to victims of violence. We will also discuss ethical issues that paralegals face when working with both victims and perpetrators of domestic violence.

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William Love, Esquire

Social Science Department Head, Community College of Philadelphia

Mr. Love is a professor of Criminal Justice at Community College of Philadelphia in the Social Science Department teaching courses in the Criminal Justice curriculum including Survey of Justice, Criminology, Organized Crime, Juvenile Justice, Criminal Law, Homeland Security, Legal Issues and community Based Corrections. He also serves as Chief Hearing Master for Philadelphia's emergency domestic violence court. He presides over cases involving spousal abuse, elder abuse, child abuse, and other claims of threats and/or violence between family members and intimate partners. He also is director of court unit overseeing staff of 32. He handles personnel matters, interacts with judges and court administrators on the county and state levels and issues Protection from Abuse Orders when warranted.

Mr. Love received his Bachelor of Arts in Criminal Justice from Temple University and his Juris Doctor Degree from Thomas M. Cooley Law School in Lansing, Michigan. He is a member of the Pennsylvania State Bar and the Pennsylvania Association of Mediators, has received certifications and is actively involved in community organizations and activities.

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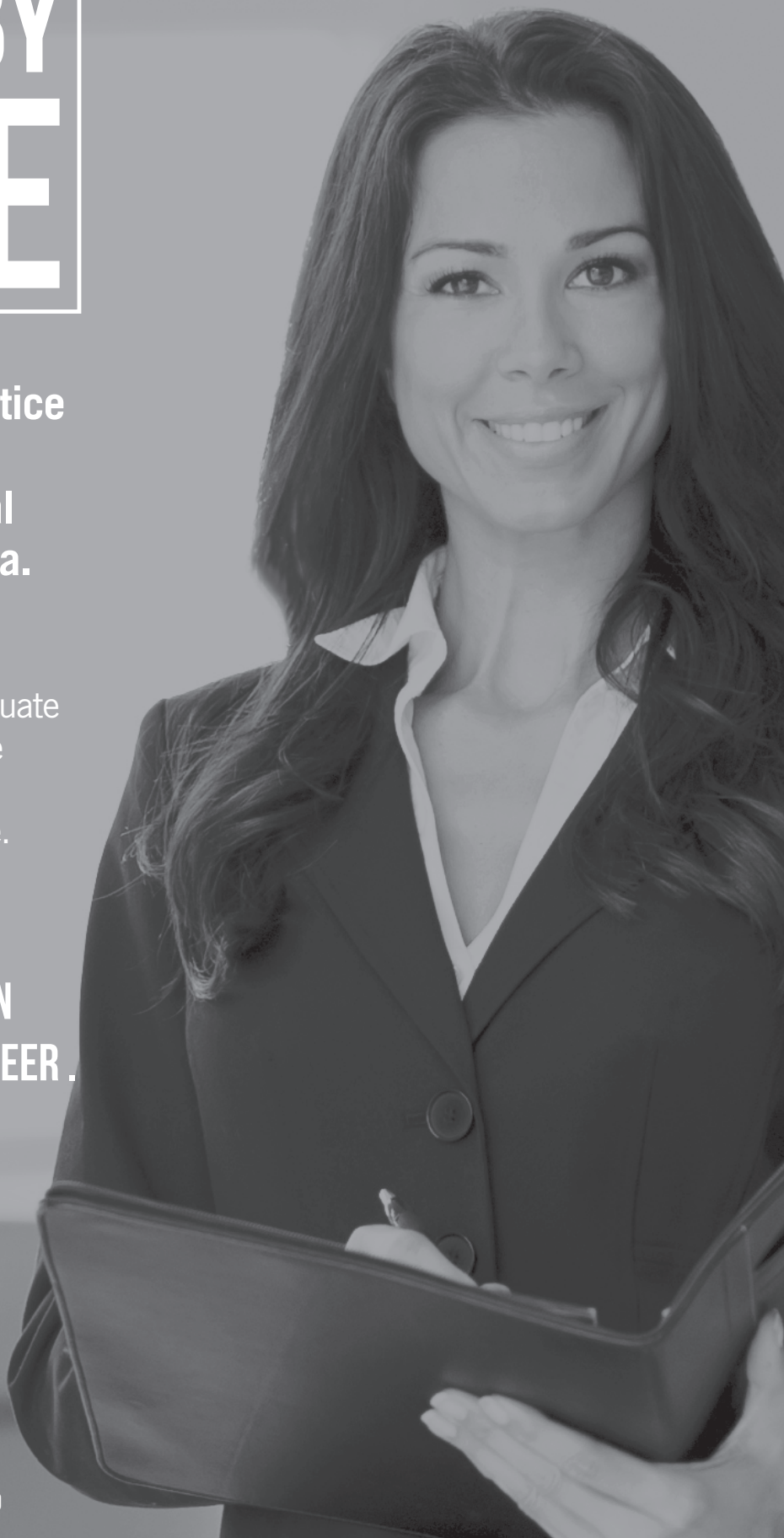
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SESSION III

2:00 PM - 3:00 PM

INTELLECTUAL PROPERTY

Patent priority dates, requirements and pitfalls in US and foreign prosecution

This program will examine the commonly used United States provisional patent application and how this patent application can be utilized as a priority document for worldwide patent protection. The program will further evaluate common concerns related to disclosure and how disclosure before and after the provisional filing date can have implications for protection in the United States in foreign jurisdictions. The program will further address strategies for patent holders as well as for defendants to patent litigation as it relates to priority dates in issued patents having a priority claim.

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1.00 Keystone Alliance CLE Credit Pending

Kyle Vos Strache, Esquire

Cozen O'Connor

Mr. Vos Strache's practice includes patent prosecution, enforcement, counseling, patent interference, trademark enforcement, and patent, trademark and copyright litigation. He works with clients to evaluate their patent portfolios and seeks ways to maximize breadth and coverage of patent portfolios in both the United States and foreign jurisdictions. His primary practice areas include pharmaceutical and chemical compounds, drugs and therapeutic compositions, biologics, as well as mechanical and medical devices.

Mr. Vos Strache graduated from Stanford University with a bachelor's degree in human biology. He earned his law degree from Pepperdine University School of Law, where he was the founder and co-editor-in-chief of the Journal of Business, Entrepreneurship and the Law. During law school, Mr. Vos Strache externed for the Honorable S. James Otero of the U.S. District Court for the Central District of California. Before and during law school, He worked in the biopharmaceutical industry and focused on development and identification of novel gene sequences and primary and secondary metabolites in plant species. His research also included analysis of impact of cortisol in model species.

Mr. Vos Strache is the exclusive winner of the 2016 Client Choice Award for Intellectual Property (Patents) in Pennsylvania as conducted by International Law Office and Lexology and is a 2015 *Legal Intelligencer* Lawyer on the Fast Track award winner.

SESSION III

2:00 PM - 3:00 PM

LITIGATION

Why Paralegals are Important to Economic Experts

The workshop will provide useful information for all levels of experience. New paralegals will gain knowledge of the typical documents that are needed by economists to calculate damages in personal injury and wrongful death cases and learn the differences between vocational, life care, and economic experts and the role each play in litigation. There will be a segment on deposition abstracting and how to identify subtleties that assist attorneys in arguments relative to damages. Experienced paralegals will benefit from a discussion of the techniques used by economists to overstate damages by millions of dollars.

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Gary Barach, CCPA, CFE, CFF, CVA

Barach Consulting Group, LLC

Gary S. Barach, CPA, CFE, CFF, CVA is the founder of the financial forensic firm Barach Consulting Group, LLC (formally known as Barach & Company formed in 1976). Mr. Barach has served as a forensic economic and financial expert for 40 years and has been retained in over 3,500 cases. He is experienced in domestic and international matters requiring business valuation; fraud investigation; bankruptcy control and investigation; and the determination of economic damages arising from contract disputes, shareholder disputes, loss of business profits, recalled product, and construction defects. Mr. Barach was one of the experts assigned the task of valuing economic damages to insurance companies, law firms, and brokerage firms as the result of the terrorist attack of September 11, 2001 on the World Trade Center and the Anthrax incident of October 2001 impacting the United States Congressional mail facilities. In 2006, he was retained to evaluate the economic damages caused by China supplying contaminated wheat gluten to U.S. pet food manufacturers. In addition to business cases, his work has included valuing economic damages suffered by individuals as the result of personal injury, wrongful death, breaches in civil, rights, and medical malpractice.

SESSION III

2:00 PM - 3:00 PM

TECHNOLOGY

The Human Factors of Drones: Insight into the Future

Over the past decade, unmanned aircraft systems (drones) have garnered increasing national attention from both the public and private sectors. As companies, industries, and government entities seek to use drones for a wide array of tasks, it becomes increasingly important to understand how humans interact with these unmanned platforms. How will jobs change with the implementation of drones? Do video games really provide better training for drone pilots than flight school? How much are operators to blame for failures in unmanned systems and what accident scenarios can be expected as drone use increases? Analyses of military unmanned aircraft reveal accident rates of up to 100 times those of manned aircraft, with human error cited as a cause in roughly half of those accidents. As our environment becomes inundated with these systems, human factors of drone use will continue to provide insights on regulatory issues, public safety, and the realm of litigation.

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Jeremy Schwark, Ph.D.

Exponent®, Inc.

Dr. Schwark has expertise in visual and auditory perception, visual search, attention, memory, cognition, emotion, and human-computer interaction. He uses this expertise to analyze human performance and identify causes of perceptual and cognitive errors. Dr. Schwark also investigates the capacity of attention and working memory and the errors that occur as workload increases. He has extensive experience evaluating human performance in both laboratory and field settings and has employed a number of physiological measures such as reaction time, eye-tracking, and electromyography.

SESSION III

2:00 PM - 3:00 PM

IMMIGRATION

Hot Topics in Immigration Law

This session will focus on hot topics in Immigration Law. We will discuss Deferred Action for Childhood Arrivals (DACA) and Deferred Action for Parents of Americans and Lawful Permanent Residents (DAPA). This session will also focus on the 2016 Presidential Election and how it might impact U.S. Immigration law.

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Wendy Castor Hess, Esquire

Landau, Hess, Simon & Choi

Ms. Hess represents individuals and businesses in all facets of immigration matters, including I-9 related compliance issues and employment-based nonimmigrant and immigrant visas, particularly in the medical, pharmaceutical, IT and university communities. Ms. Hess, who is fluent in Spanish, also represents individuals in family-based cases and serves as counsel to the Mexican Consulate in Philadelphia. She has been practicing Immigration & Nationality Law for over 35 years.

Ms. Hess currently serves as a member of the Board of Governors of the Philadelphia Bar Association, as Chair of the Philadelphia Bar Association's Immigration Committee, as Co-Chair of the Pennsylvania Bar Association's Immigration Committee and as a Board member of HIAS PA. She previously served as President of HIAS, as Chair of the Philadelphia Chapter of the American Immigration Lawyers Association (AILA) and as a member of AILA's national U.S. Department of Labor Liaison and Vermont Service Center Liaison Committees. Ms. Hess has continually been listed in Best (Immigration) Lawyers in America (Best Lawyer of the Year 2014), Super Lawyers (Pennsylvania) and in The International Who's Who of Corporate (Immigration) Lawyers. In 2015 and 2016 Super Lawyers recognized her as one of the top 50 women lawyers in Pennsylvania.

SESSION IV

3:15 PM - 4:15 PM

INTELLECTUAL PROPERTY

Naked Licenses, Assignments in Gross and other Related Transactional Issues

This program will examine various intellectual property risks about which to be wary when performing due diligence in connection with stock purchase, asset purchase and related transactions. It will touch upon commonly occurring “red flags” that frequently appear when performing intellectual property-related due diligence and will offer tips and tricks as to how mitigate potential issues that arise during the due diligence process.

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J. Trevor Cloak, Esquire

Cozen O'Connor

J. Trevor Cloak practices in many areas of intellectual property law, including trademark prosecution, enforcement and litigation, copyright enforcement and litigation and patent litigation. Mr. Cloak focuses on assisting clients with respect to intellectual property transactional and licensing matters, including drafting and negotiating joint development, licensing (including software licensing), and assignment agreements, as well as intellectual property-related provisions in stock and asset purchase agreements, performing intellectual property due diligence, and drafting website terms and conditions and privacy policies. He also is knowledgeable regarding data security and data breach issues, trade secret law, domain name disputes, and rights of publicity.

Mr. Cloak is an active member of the Ben Franklin American Inn of Court. He earned his law degree from Vanderbilt University Law School. He was an Order of the Coif and a member of the Vanderbilt Law Review. During law school he interned at the U.S. Attorney's Office for the Eastern District of Pennsylvania. Following law school, Mr. Cloak clerked for the U.S. Court of Appeals for the District of Columbia. He earned his bachelor's degree from Middlebury College where he graduated summa cum laude as an environmental studies/chemistry joint major.

SESSION IV

3:15 PM - 4:15 PM

LITIGATION

Pennsylvania's Right to Know Law

This session will provide a comprehensive look at the workings of Pennsylvania's Right to Know Law, the requirements and obligations it places upon public agencies, and how to administer an effective Open Records program. Additionally, signature legal decisions will be covered that provide a perspective on how the law has evolved, and what issues remain unsettled. Attendees will have the opportunity to ask questions, discuss issues, and become acquainted with best practices throughout the Commonwealth.

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George Spiess

Chief of Outreach and Training, Pennsylvania Office of Open Records

The Pennsylvania Office of Open Records ("OOR") is responsible for insuring the transparency of state and local governments through the administration of the Pennsylvania Right to Know and Sunshine Acts.

Mr. Spiess coordinates and delivers training to diverse audiences through stand up, webinar, and televised media. Mr. Spiess oversees all public inquiries concerning the application and proceedings of the Open Records Act and evolving case law. Mr. Spiess helps people work through their requests and explains their obligations and rights as they apply to the Act and the impact of related court decisions. Mr. Spiess speaks to appellants about their cases pending before the OOR in order to avoid ex-parte communication with appeals officers. Mr. Spiess is also responsible for budget preparation, systems design, general administration, and developing auditing procedures for appeals management as the staff and function continues to grow.

SESSION IV

3:15 PM - 4:15 PM

PRO BONO

Preparing Juvenile Life without Parole Cases

This session will cover the collective work that JLC, YSRP and ACCR are doing to prepare for the 500+ resentencings of juveniles serving life without parole around the state. It will start with a brief discussion of the legal cases of *Miller v. Alabama* and *Montgomery v. Louisiana* as the backdrop for how these resentencings should be handled. We will then talk about the role of mitigation investigations in these cases. Mitigation involves a comprehensive investigation in the life and background of a client and their family through witness interviews and records collection. We will discuss in more detail how one is conducted. Additionally, we will discuss the importance of reentry planning in this process.

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Dana Cook, Deputy Director

Atlantic Center for Capital Representation

Dana Cook is the Deputy Director for the Atlantic Center for Capital Representation (ACCR), a death penalty resource center that provides trial level consultation and training in capital cases in Pennsylvania and Delaware. ACCR also works to address systemic problems in the administration of the death penalty in various ways, including impact litigation and policy reform. She is currently sitting on the Advisory Committee on Capital Punishment and Subcommittee on Policy, promulgated by the Pennsylvania State Senate. Prior to that, she worked at the Defender Association of Philadelphia, both as a social worker and a mitigation specialist. Ms. Cook began in the Juvenile Special Defense Unit representing Direct File Juveniles. After working in this unit for two years, she worked in the Homicide/Special Defense Unit as a mitigation specialist. There she represented capital and non-capital clients charged with homicide. Over the past several years, Ms. Cook has become a trainer and presenter at death penalty conferences. She has presented on various topics including client relationships/team building; storytelling/presenting mitigation; age as a mitigator and poverty as a mitigator. Prior to working at the Defender, she was an investigator in the Capital Habeas Unit of the Federal Defender Office in Philadelphia. She began her career as an investigator at the Post-Conviction Defender Office in Nashville, TN. She received her B.S. in Criminal Justice Administration in 1996 from Middle Tennessee State University and her Masters of Social Work from the University of Pennsylvania in 2003.

ETHICS

Ethics – Conduct, Obligations and Resources

This presentation and group discussion will focus on the practical nature of ethics, and the paralegal's duties when confronted with a situation where unethical, improper or personal behaviors on the part of a lawyer is suspected. The presentation will review the applicable Pennsylvania Rules of Professional Conduct, the ABA Model Rules of Ethics and the NFPA Model Code of Ethics. The presentation will also include hypothetical situations, including, observations, liability, consequences and resources to assist paralegals with lawyer related issues within the scope of their job.

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John Summers, Esquire

Hangley Aronchick Segal Pudlin & Schiller

John S. Summers, a founding partner of the firm in 1994, is an accomplished complex commercial litigator with more than 25 years of experience representing clients in the financial services, technology, life science, real estate, and manufacturing sectors. Chair of the firm's Litigation Department, Mr. Summers is nationally recognized in handling difficult cases involving complicated financial disputes as well as legal ethics issues. Valued by clients for his sophisticated and hands on style, John litigates a wide range of matters, including ERISA, class actions, complex contract, partnership, and non-compete disputes.

Mr. Summers is a leader in the legal community. He has been appointed to serve as the East Coast Solicitor to the Pennsylvania Conference of State Trial Judges, where he counsels judges of the Court of Common Pleas on ethics matters raised by the Pennsylvania Judicial Conduct board. He is also active in legal ethics issues, having served as a member and then chair of a Hearing Board of Disciplinary Board of the Supreme Court of Pennsylvania, a former Chair of the Professional Responsibility Committee of the Philadelphia Bar Association, and former member of the Association's Professional Guidance Committee. In addition to having served for many years as an adjunct lecturer at the University of Pennsylvania law School, John is a member of the American Law Institute and serves as Legal Counsel to Hangley Aronchick Segal Pudlin & Schiller. Within the firm he is a mentor for associates, frequently partnering with them to write articles and thought pieces, as well as providing guidance throughout their learning process. John also directs the firm's Supreme Court Project, a research project that employs econometric techniques to analyze and predict United States Supreme Court decisions.

He is also deeply involved with his community and currently serves as Board Chair for The Reinvestment Fund (TRF), a nationally recognized development finance corporation that puts capital and private initiative to work for the public good. TRF has more than \$700 million in capital under management and has made \$1.3B in total investments to date. John also serves on the Boards of the Pennsylvania Innocence Project and Pilot Legis.

Michele Hangley, Esquire

Hangley, Aronchick Segal Pudlin & Schiller

Michele Hangley is a shareholder in the litigation department of Hangley Aronchick Segal Pudlin & Schiller, where she represents businesses in commercial disputes, defends attorneys accused of legal malpractice or professional misconduct, and litigates cases in a number of other areas, including intellectual property, First Amendment, and environmental enforcement. Ms. Hangley is a Hearing Committee Member of the Disciplinary Board of the Supreme Court of Pennsylvania. She has held a number of leadership roles with the Section of Litigation of the American Bar Association, including, most recently, as a national organizer of a thirteen-city continuing legal education program on the recent amendments to the Federal Rules of Civil Procedure. She has also co-chaired the Philadelphia program of a Section-run judicial internship program and co-chaired the Section's Ethics and Professionalism Committee. Michele graduated from Brown University and from the University of Pennsylvania Law School, magna cum laude.



Bad Design is Like a Half-Baked Cake: **NOT READY**

Are You?



The Philadelphia Association of Paralegals' Annual EDUCATION CONFERENCE

Friday, September 30, 2016

PBI CLE Conference Center – 10th Floor

Wanamaker Building – Philadelphia, PA

PARKING

Discounted parking (\$14 for up to ten hours) is available in the Five Star Basement Parking Garage (Juniper Street). To request a parking voucher, send us an e-mail at education@philaparalegals.com by September 2nd.

DIRECTIONS

THE WANAMAKER BUILDING

Enter the Wanamaker Building from Juniper Street and proceed up the escalators to the right. At the top of the escalator, turn around to the right. Walk past the guard station to the list of PBI seminars. Take the adjacent elevators to the 10th floor. The CLE Conference Center is directly across the hall from the elevator.

FROM NORTHERN & WESTERN SUBURBS

Take I-76 East (Schuylkill Expressway) to Exit 344 / Rte. 676 East. Follow signs to Central Philadelphia. Take 676 East and exit at Broad St. / Rte. 611. Turn right onto Broad St. heading south and proceed to City Hall. Stay in the middle to left lanes of traffic. Circle around City Hall to the right. After completing 1/2 of the circle and traveling through two signal lights, get into the extreme right lane to veer right onto Juniper Street. The basement parking garage (Five Star Parking) will be located on your immediate left as you veer onto Juniper Street.

FROM PENNSYLVANIA TURNPIKE/FROM THE NORTH OR THE EAST:

Follow PA Turnpike to exit signs for I-476 South, Exit 327 or 25A, depending on which direction you are traveling. Take I-476 South to Exit 16A / I-76 East to Philadelphia. Stay on I-76 East for approximately 12 miles. Exit at #344/Rte. 676 East. Take 676 East and exit at Broad St./Rte. 611. Turn right onto Broad St. heading south and proceed to City Hall. Stay in the middle to left lanes of traffic. Circle around City Hall to the right. After completing 1/2 of the circle and traveling through three signal lights, and passing South Broad Street, get into the extreme right lane to veer right onto Juniper Street. The basement parking garage (Five Star Parking) will be located on your immediate left as you veer onto Juniper Street.

DIRECTIONS

FROM THE WEST:

Follow PA Turnpike to exit 326 (old exit 24) (Valley Forge exit) and the Schuylkill Expressway. This is Route 76 East to Philadelphia. Stay on I-76 East for approximately 12 miles. Exit at #344/Rte. 676 East. Take 676 East and exit at Broad St./Rte. 611. Turn right onto Broad St. heading south and proceed to City Hall. Stay in the middle to left lanes of traffic. Circle around City Hall to the right. After completing 1/2 of the circle and traveling through three signal lights, and passing South Broad Street, get into the extreme right lane to veer right onto Juniper Street. The basement parking garage (Five Star Parking) will be located on your immediate left as you veer onto Juniper Street.

FROM I-95:

Take I-95 to Exit 22 Central Philadelphia / Rte. 676. Follow signs for Callowhill Street. Take Callowhill St. to Vine St. / Local Traffic Lane (you will be heading west). Turn left onto Broad Street heading South and proceed to City Hall. Stay in the middle to left lanes. Circle around City Hall to the right. After completing 1/2 of the circle and traveling through two signal lights, get into the extreme right lane to veer right onto Juniper Street. The basement parking garage (Five Star Parking) will be located on your immediate left as you veer onto Juniper Street.

FROM PHILADELPHIA INTERNATIONAL AIRPORT:

Take I-95 to Exit 22 Central Philadelphia / Rte. 676. Follow signs for Callowhill Street. Take Callowhill St. to Vine St. / Local Traffic Lane (you will be heading west). Turn left onto Broad Street heading South and proceed to City Hall. Stay in the middle to left lanes. Circle around City Hall to the right. After completing 1/2 of the circle and traveling through two signal lights, get into the extreme right lane to veer right onto Juniper Street. The basement parking garage (Five Star Parking) will be located on your immediate left as you veer onto Juniper Street.

FROM NEW JERSEY:

Take Ben Franklin Bridge (Rte. 676) to Philadelphia. Follow signs to Vine Street / Local Traffic (you will be heading west). Turn left onto Broad Street heading South and proceed to City Hall. Stay in the middle to left lanes. Circle around City Hall to the right. After completing 1/2 of the circle and traveling through two signal lights, get into the extreme right lane to veer right onto Juniper Street. The basement parking garage (Five Star Parking) will be located on your immediate left as you veer onto Juniper Street.

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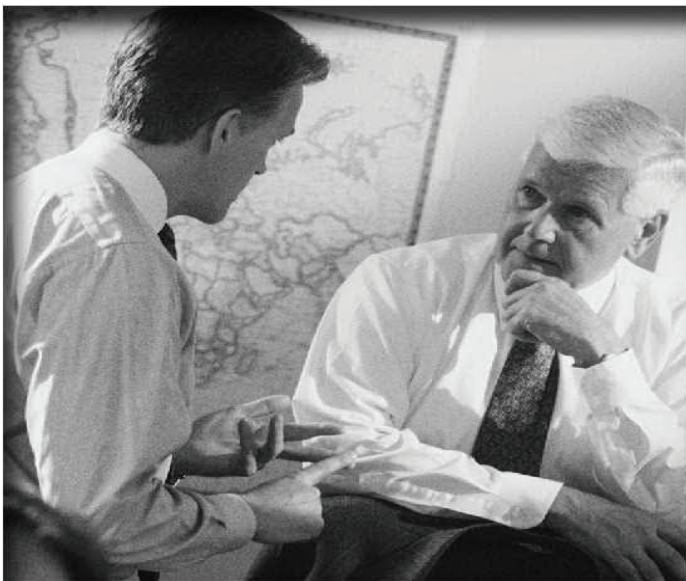
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The Philadelphia Association of Paralegals' 2016 Education Conference

**Friday, September 30, 2016
The Pennsylvania Bar Institute
The Wanamaker Building
100 Penn Square East
Philadelphia, Pennsylvania 19107**

REGISTRATION FORM **Registration Deadline is September 9, 2016**

NAME OF REGISTRANT: _____ (Print Clearly)

SESSION ONE 9:00 a.m. to 10:00 a.m.

Please check one seminar from each session that you would like to attend:

Employment Law: Document Production in Employment Discrimination Claims	Seminar Room A	_____
Instructor: Charles A. Ercole, Esquire/Jonathan Krause, Esquire		
Estates and Trusts: Digital Assets	Faculty Training Room	_____
Instructor: Justin Brown, Esquire		
Health Care Law: Pennsylvania's Medical Cannabis Act	East Conference Room	_____
Instructor: William G. Roark, Esquire		
Technology: Technology and the Constitution	Seminar Room B	_____
Instructor: Liz Canapary, Esquire		

SESSION TWO 10:30 a.m. to 11:30 a.m.

Corporate: Corporate Governance the ABCs Of It All	Faculty Training Room	_____
Instructor: Cynthia Gentile, Esquire		
Estates and Trusts: Who Gets What and Who's In Charge	Seminar Room A	_____
Instructor: Guy F. Matthews, Esquire		
Legal Writing: Why Lawyers Make the Worst Writers	Seminar Room B	_____
Instructor: Diane Pevar, Esquire		
Litigation: A Paralegal's Role in Domestic Violence	East Conference Room	_____
Instructor: William A. Love, Esquire		

SESSION THREE 2:00 p.m. to 3:00 p.m.

Immigration: Hot Topics in Immigration Law	Faculty Training Room	_____
Instructor: Wendy Castor Hess, Esquire		
Intellectual Property: Patent Priority Dates, Requirements & Pitfalls in US & Foreign Prosecution	Seminar Room A	_____
Instructor: Kyle Vos Strache, Esquire		
Litigation: Why Paralegals are Important to Economic Experts	Seminar Room B	_____
Instructor: Gary S. Barach, CPA, CFE, CFF, CVA		
Litigation: The Human Factors of Drones – Insight into the Future	East Conference Room	_____
Instructor: Jeremy Schwark, Ph.D.		

SESSION FOUR 3:15 p.m. to 4:15 p.m.

Ethics: Conduct, Obligations and Resources	East Conference Room	_____
Instructor: Michele Hangle, Esquire/John Summers, Esquire		
Intellectual Property: Naked Licenses, Assignments in Gross & other Related Transactional Issues	Seminar Room A	_____
Instructor: J. Trevor Cloak, Esquire		
Litigation: Pennsylvania's Right to Know Law	Seminar Room B	_____
Instructor: George Speiss, Director		
Pro Bono: Preparing Juvenile Life without Parole Cases	Faculty Training Room	_____
Instructor: Dana Cook, Deputy Director of Atlantic Center for Capital Representation		

EARLY BIRD DISCOUNT

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PAP MEMBER OR MEMBER OF ANY REGIONAL PARALEGAL ASSOCIATION \$130.00

Half Day Session (Includes participation in two consecutive sessions with lunch)

ATTORNEY/NON MEMBER Full Day Rate (Includes participation in all four sessions and lunch)..... \$200.00

ATTORNEY/NON MEMBER Half Day Session (Includes participation in two sessions and lunch) \$160.00

STUDENT Full Day Rate (Includes participation in all four sessions and lunch)..... \$95.00

STUDENT Half Day Session (Includes participation in two sessions and lunch)..... \$65.00

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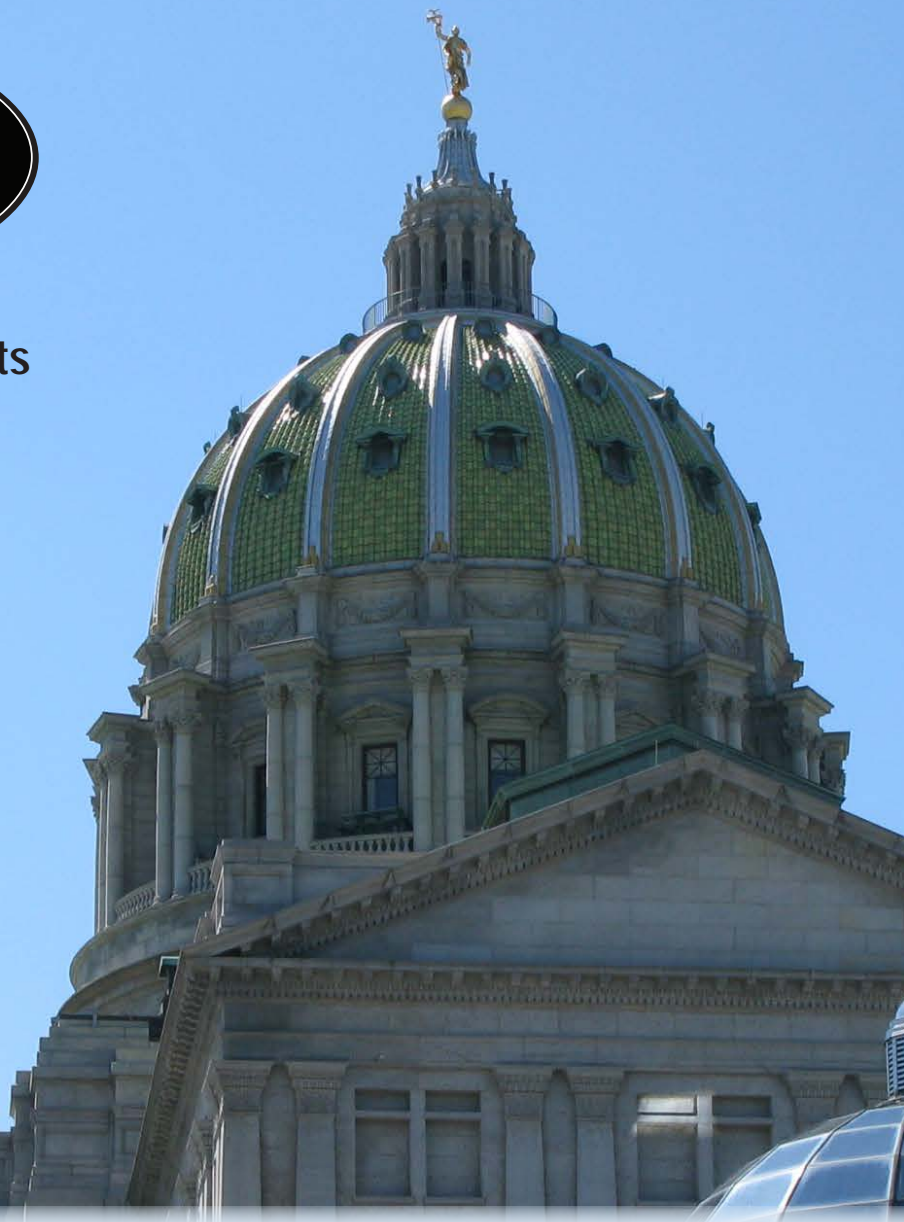
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